

**AETA International presents workshops
to help you and your business succeed.**



Workshop 1

Friday, January 27, 5:00 p.m. to 6:30 p.m.

**Hall D, Greater Philadelphia Expo Center, Oaks, PA
Presented by AETA • Open to All • Refreshments provided**

“Bad Habits that Good Retailers Need to Avoid”

This workshop had been created for today’s economy.

- Pitfalls of merchandising decisions and their solutions.
- Sourcing assistance in merchandising.
- And so much more.



Karen M. Videtic

“I believe that people learn more through solving real problems in real time (Action Learning) and I try to create learning environments that capitalize on the application of new knowledge and creative problem solving.”

*Philosophy of our Keynote Speaker, **Karen M. Videtic**
Professor, Fashion Merchandising, Virginia Commonwealth University*

Joining Karen for this workshop:



Rose Regni

*Associate
Professor,
Fashion
Merchandising,
VCU*



Deidra Arrington

*Assistant
Professor,
Fashion
Merchandising,
VCU*

Sign up now...

email us at **info@aeta.us**
or online at **www.aeta.us**.

Questions: 610-444-2025
Free to all AETA members
\$50 fee to non-members