Questionnaire

AETA International Trade Show

August 14—16, 2010

Buyers

1. **Did you attend the Trade Show? ____ Yes ____ No**

   If No, why not?

2. **Did you pre-register so that you did not have to stand in line at the show? ____ Yes ____ No**
   If No, why not? Did you know that by pre-registering your badge would be mailed? ____ Yes ____ No

3. **Did you stop by the AETA Booth first thing to get your packet with the AETA Bucks, your Golden Ticket, stickers for the raffle tickets, Territory Passport? ____ Yes ____ No**
   If No, did you realize those things were waiting there? ____ Yes ____ No

4. **Were the Survival Bags an incentive to be an Early Bird and arrive before the time the show opened or to participate in one of the educational seminars?**
   ____ Yes ____ No

5. **Did you understand the AETA Bucks program? ____ Yes ____ No**
   Were the values of the AETA Bucks helpful to you? (2) $100 and (1) $50 in AETA Bucks

6. **Was it easy to navigate the layout of the booths in the Exhibit Hall and find the exhibitors you wanted to see?**

7. **Did you attend the morning seminars on Sunday or Monday? ____ Yes ____ No**

   If Yes, were they worthwhile?

   If No, why did you choose not to attend?

8. **What suggestions do you have for improving the show for January?**

9) **Will you attend the January, 2011 show? ____ Yes ____ Probably ____ No**

Please use the other side for additional comments!