

**Questionnaire**  
**AETA International Trade Show**  
**August 14–16, 2010**  
**Exhibitors**

1. Did you attend the Trade Show?     Yes         No  
If No, why not?
  
2. Did you register early and take advantage of the AETA Discount for Booth Space?  
       Yes     No
  
- 3) Do you think the booth prices are reasonable?     Yes         No
  
- 4) Do you think the layout of the booths in the Exhibit Hall promoted good traffic flow?  
       Yes     No  
What changes would you like to see made?
  
- 5) Were you satisfied with the number of Buyers and the amount of your sales?  
       Yes     No    If No, please clarify.
  
- 6) Did you understand the AETA Bucks program?     Yes     No  
If No, how can AETA better inform the Exhibitors about this program?
  
- 7) Exhibitors in the *Territory Ahead*: were you satisfied with the location and the effort to have Buyers walk through with their Territory Ahead Passports?     Yes     No
  
- 8) What suggestions do you have for improving the show for January?
  
- 9) Will you attend the January, 2011 show?     Yes         Probably         No

Please use the other side for additional comments!