



## AETA EARLY BUYER INCENTIVE PROGRAM Trade Show “Welcome Bag” Contribution Form

January 28, 29, 30, 2012 -- AETA International Trade Show

Greater Philadelphia Expo Center, Oaks, PA

Deadline to Participate: January 10, 2012

Minimum donation: \$50 wholesale; can be split between items

**NOTE:** Pledges to donate must be received by January 10, 2012, and logos\* must be submitted (JPG files by email) to the AETA office by January 10, 2012, or we cannot guarantee credit on signage or handouts. All contributions must be available to our team of volunteers at the Expo Center by 9:00 AM\*\* Friday, January 27, 2012.

Booth Number: \_\_\_\_\_ Are you an AETA Member? \_\_\_yes \_\_\_no

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Country: \_\_\_\_\_ Postal Code/Zip: \_\_\_\_\_

Donation Item: \_\_\_\_\_ How Many: \_\_\_\_\_

Brief Description including wholesale value: \_\_\_\_\_

\_\_\_\_\_

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Brief Description including wholesale value: \_\_\_\_\_

\_\_\_\_\_

Donation Item: \_\_\_\_\_ How Many: \_\_\_\_\_

Brief Description including wholesale value: \_\_\_\_\_

\_\_\_\_\_

Will you be providing a promotional flyer for inclusion in the bags? \_\_\_yes \_\_\_no

If yes, how many (up to 400): \_\_\_\_\_

\*If you participated at the last show and your logo has not changed, there is no need to send a new logo as we have it on file.

\*\* Please let us know if you will have difficulty meeting the deadline, but would still like to participate.

**If you have any questions about any aspect of the program...please contact Karen Quenaud:**

**Phone: 262-857-2444 Fax: 262-857-9444 email: karenq@saddlersrow.com**

**Ship donations to the AETA office:**

**American Equestrian Trade Association, 107 West Street Road, Kennett Square, PA 19348-1613**

**Phone: 610.444.2025 Fax: 610.444.2027 Email: info@aeta.us**