



# AMERICAN EQUESTRIAN TRADE ASSOCIATION Application for Membership

PLEASE PRINT OR TYPE.

DATE OF APPLICATION \_\_\_\_\_

Instructions for completing this application, membership category explanations, product and supplier codes are on the other side. All information provided by the applicant is for association use only.

SALUTATION \_\_\_\_\_ MEMBER OF RECORD-FULL NAME \_\_\_\_\_

NICKNAME \_\_\_\_\_ JOB TITLE \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_

BUSINESS MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ COUNTRY \_\_\_\_\_

ZIP/POSTAL CODE \_\_\_\_\_ EMAIL \_\_\_\_\_

TEL AREA CODE AND-OR COUNTRY CODE/ TEL NUMBER \_\_\_\_\_

FAX AREA CODE AND-OR COUNTRY CODE/ FAX NUMBER \_\_\_\_\_

CELL AREA CODE AND-OR COUNTRY CODE/ CELL NUMBER \_\_\_\_\_

WEB SITE \_\_\_\_\_

RETAIL LOCATIONS \_\_\_\_\_

**PLEASE X THE APPROPRIATE MEMBERSHIP CATEGORY.**

Your one-year membership for the business named above begins on the first day of the month following receipt of your completed application and dues payment. Corporately held members assign a member of record who will be the key contact person for AETA.

NOTE: Payments to AETA are not tax deductible as charitable contributions but may be deductible as ordinary and necessary business expenses.

**DUES CATEGORIES: SMALL** - under \$500,000 gross income **MEDIUM** - \$500,000 - 1 million gross income **LARGE** - over \$1 million gross income

**RETAILER** (Corporately-held membership) SEE OTHER SIDE FOR PRODUCT CODES

\_\_\_\_\_ SMALL AT \$125/YEAR \_\_\_\_\_ MEDIUM AT \$175/YEAR \_\_\_\_\_ LARGE AT \$225/YEAR PRODUCT CODES (S) \_\_\_\_\_

**MANUFACTURER/ DISTRIBUTOR** (Corporately-held membership) SEE OTHER SIDE FOR PRODUCT CODES

\_\_\_\_\_ SMALL AT \$250/YEAR \_\_\_\_\_ MEDIUM AT \$350/YEAR \_\_\_\_\_ LARGE AT \$450/YEAR PRODUCT CODES (S) \_\_\_\_\_

**SALES AGENT/ SALES REP** (Individually-held membership for independent agents & reps)

\_\_\_\_\_ \$100 /YEAR LINE (S) REPRESENTED \_\_\_\_\_

**SUPPLIER** (Corporately-held membership for those who supply general business products and services that enable retailers and manufacturers/distributors to conduct business) SEE OTHER SIDE FOR PRODUCT CODES

\_\_\_\_\_ \$150 /YEAR SUPPLIER CODE (S) \_\_\_\_\_

**INDUSTRY PARTNER** (Corporately-held membership in name of organization)

\_\_\_\_\_ \$100 /YEAR PLEASE X ONE MEDIA \_\_\_\_\_ ALLIED ASSN \_\_\_\_\_ (NON PROFIT, MEMBERSHIP ORGANIZATIONS)

**AFFILIATES** (Individually-held membership)

\_\_\_\_\_ \$50 /YEAR PLEASE X ONE EQUESTRIAN \_\_\_\_\_ EDUCATOR \_\_\_\_\_ OTHER \_\_\_\_\_

**To pay by credit card, fill in information below that is different than or not shown above and fax to 610-444-2027.**

**If you prefer, you can call in this information (610/444-2025) or pay your dues by mailing a check, payable to**

**American Equestrian Trade Association, to AETA \* 621 Wollaston Road, Kennett Square, PA 19348-1679**

IN PAYMENT FOR MEMBERSHIP DUES TOTAL \$ \_\_\_\_\_ (PAYABLE IN US DOLLARS) CIRCLE ONE: MC VISA AMEX

# \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

NAME AS PRINTED ON CARD \_\_\_\_\_ SIGNATURE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_

STATE \_\_\_\_\_ COUNTRY \_\_\_\_\_ ZIP/POSTAL CODE \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

OFFICE USE ONLY: AMOUNT \$ \_\_\_\_\_ CHECK # \_\_\_\_\_ DATED \_\_\_\_\_ DATE RECEIVED \_\_\_\_\_

## MEMBERSHIP APPLICATION INSTRUCTIONS AND CODES

**Salutation:**

Mr., Ms., Mrs., Miss, Dr., etc.

**Full Name:** Please include

Full formal name including middle name or initial

Suffixes such as Jr., III

Credentials/certifications such as CPA, Esq.

**Nickname:**

Your preferred first name

**Retail Locations:**

Specify total number, and city, state, country of each

**Membership Categories:**

Small - under \$500,000 gross income

Medium - \$500,000 - 1 million gross income

Large - over \$1 million gross income

**Product Code(s):**

Please specify

P01 Apparel

P02 Clothing, Horse

P03 Farrier Supplies

P04 Feed

P05 Grooming Supplies

P06 Horse Health

P07 Stable/Paddock Equipment

P08 Tack

P09 Transportation

P10 Gifts

**Suppliers:**

Those who supply general business products and services that enable retailers and manufacturers/distributors to conduct business

**Supplier Codes:**

Please specify

S01 Accounting, Payroll

S02 Display, Signage

S03 Fabric, Thread

S04 Financing

S05 Insurance

S06 Legal

S07 Marketing, PR

S08 Office Supplies, Furniture

S09 Packaging

S10 Shipping, Transportation

S11 Computers, Internet, Software, etc.

or other