



## AMERICAN EQUESTRIAN TRADE ASSOCIATION

3465 Box Hill Corporate Center Drive, Suite H, Abingdon, MD 21009

443-720-0330 \* Fax 410-569-3340

Email: info@aeta.us \* Website: www.aeta.us

### Application for Membership

The *American Equestrian Trade Association*, AETA, was formed in 2007 as a result of a meeting of concerned retailers, manufacturers and sales representatives who saw a need for a strong trade association to unite the equine industry. With the enthusiastic support of its members, AETA has grown to be an important voice in the industry and sponsors two trade shows annually. You are invited to become part of this vibrant organization.

Please print: \_\_\_\_\_ Date of application: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: Country Code: \_\_\_\_\_ Area Code & Telephone Number: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

Check here to permit e-communications from APLD (Canadian residents only)

#### PLEASE X THE APPROPRIATE MEMBERSHIP CATEGORY:

NOTE: Your one-year membership is activated upon receipt in the AETA office of dues payment. Payments to AETA are not tax deductible as charitable contributions, but may be deductible as ordinary and necessary business expenses.

#### Memberships with voting privileges:

Small: under \$500,000 gross income    Medium: \$500,000—\$1 million gross income    Large: over \$1 million gross income  
**Retailer** — Companies who sell equestrian related products to consumers.

Small @ \$125/year     Medium @ \$175/year     Large @ \$225/year

**Manufacturer/Distributor** — Companies that manufacture and/or distribute equestrian related products.

Small @ \$250/year     Medium @ \$350/year     Large @ \$450/year

**Sales Rep/Agent (Independent agents & reps)** — Individuals who independently sell equestrian related products.

\$50/year

#### Memberships without voting privileges:

**Supplier** — Companies who sell products that retailers use in their sales and fulfillment operations or products that the equestrian trade community use to conduct business and/or manufacture their products.     \$150/year

**Industry Partner** — Memberships for allied, industry associations and the media.

\$100/year Please indicate:  Media     Allied Association (Non-profit, membership organization)

**Affiliate** — Memberships for the equestrian/riding community and interested other individuals.

\$50/Year Please indicate:  Equestrian     Educator     Other

See other side for payment information.

**Dues Remittance—Please indicate whether payment is with a Check or Credit Card:**

Check                      Check #: \_\_\_\_\_                      Check Amount: \$ \_\_\_\_\_

Please mail checks to: AETA, 3465 Box Hill Corporate Center Drive, Suite H, Abingdon, MD 21009

U.S. funds only.

Credit Card:             MasterCard             Visa             Discover             American Express

Amount to be charged to Credit Card: \$ \_\_\_\_\_

For credit card payments, please complete the following:

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code : \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

We were recommended for membership by: \_\_\_\_\_

\* \* \*

**American Equestrian Trade Association  
Uniting Equestrian Trade**

**Thank you for submitting your application for membership in AETA!  
Upon receipt in the AETA office, you will be emailed membership information and acknowledgement of payment.**